

Wholesome, reliable, flavorsome products that are a part of millions of consumers' lives...

Pınar Et in Brief

A purveyor of wholesome, safe, and tasty products that are a part of millions of consumers' everyday lives, Pınar Et is a company whose superior quality standards, high levels of customer satisfaction, and production, marketing, and sales prowess make it an outstanding national and international competitor.

leader

Pınar Et has been the leader of Turkey's processed and frozen meats and meat product markets for decades.

The first fully integrated meat processor complying with both world and EU norms in Turkey, Pınar Et commenced operation in 1985. Ever since then, the company has been systematically giving the utmost attention to quality and the rules of hygiene in order to supply consumers with wholesome, safe, and tasty meats and meat products.

A strong financial structure, extensive experience, proven production quality, and expert human resources are the reasons why Pınar Et has been the leader of Turkey's processed and frozen meats and meat product markets for decades.

Producing more than 30,000 tons of goods a year in plant facilities whose total area is 330,000 m² (46,000 m² indoor and 284,000 m² outdoor), Pınar Et not only supplies its home market but also exports its products to about twenty other countries mostly in Turkey's hinterland.

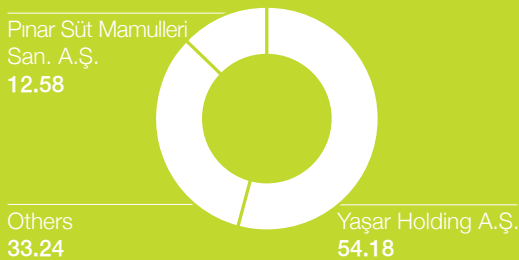
Pınar Et constantly expands its product portfolio in line with consumers' changing wishes and needs and with markets' expectations. Supplying consumers with the highest-quality products

that provide them with all the animal protein they need for good nutrition, Pınar Et gives the utmost importance to the issues of food safety and traceability. Pınar Et is inspected every year by Global/EFSIS, the only certification body that is authorized to conduct European Food Safety Inspection Service "Safe and Legal" audits. The consistently high marks that Pınar Et receives in these inspections are evidence of why the company deserves the confidence that consumers have in it.

Production strengths and corporate competencies supported by experience and technology are the core elements defining the roadmap of Pınar Et's sustainable growth. Having identified its essential goal as one of distinguishing itself and pursuing growth through high added-value products, Pınar Et engages in a never-ending effort to improve productivity and quality and to expand its product line.

Pınar Et is a member of the Yaşar Group, one of Turkey's biggest and most highly respected conglomerates.

Pınar Et's Shareholder Structure (%)



Pınar Et shares are traded on the Borsa İstanbul National Exchange under ticker symbol PETUN

Shareholder	% Share	Share Amount (TL)
Yaşar Holding A.Ş.	54.18	23,476,893
Pınar Süt Mamulleri San. A.Ş.	12.58	5,451,752
Others	33.24	14,406,355
Total	100.00	43,335,000

The company's capital consists of "Class A" registered shares and of "Class B" bearer shares. Each Class A share is entitled to three votes at general meetings of the company and each Class B share one vote.