

Management

BOARD OF DIRECTORS

İdil Yiğitbaşı Chairperson

İdil Yiğitbaşı received a bachelor's degree in business administration from Boğaziçi University in 1986 and a master's degree in the same subject from Indiana University in 1989. She started her career in finance at the Yaşar Group in 1986, and subsequently held senior management positions particularly in strategy and marketing in various Group companies involved mainly in the food industry. Having served as the Vice Chairperson of Yaşar Holding from 2003 until 2009, Ms. Yiğitbaşı has been appointed as the Chairperson of Yaşar Holding in April 2009, a position she still holds. İdil Yiğitbaşı has been holding seats on the boards of directors of Yaşar Group companies for the last ten years.

Yılmaz Gökoğlu Vice Chairperson

Yılmaz Gökoğlu received a bachelor's degree in economics and public finance from Ankara University, Faculty of Political Sciences in 1977. He worked as a tax inspector for the Ministry of Finance from 1978 through 1982, and joined Yaşar Group in 1983 where he held various senior management positions mostly in the fields of financial affairs and audit. Elected as a member of the Yaşar Holding Board of Directors in April 2007, Mr. Gökoğlu also serves as General Secretary of the Boards of Directors at the Yaşar Group. Yılmaz Gökoğlu also holds seats on the board of directors of Yaşar Group companies.

Turhan Talu Independent Director

Turhan Talu received his MBA degree from the Middle East Technical University in 1976. He began his career the same year in the marketing department of İzmir Turyağ A.Ş./Henkel KGA, and served in various positions in sales and marketing for 10 years, with three years spent in KGA head office in Düsseldorf, Germany. Having joined Philip Morris as Marketing and Sales Director in 1986, Mr. Talu is the founder of Turkey Sales and Distribution Operation, and became the first Turkish General Manager in 1992, including the production facilities in Torbalı, İzmir. He functioned as Vice President of Turkey and Middle East-Gulf Operations at the Company's head office in Switzerland for eight years. His last position with Philip Morris, where he worked for 24 years, was Philip Morris/Sabancı CEO responsible for Turkey, Iran and Northern Cyprus and board member. He became a member of the Board of Directors of Yaşar Holding in 2011.

Mehmet Ögütçü Independent Director

Mehmet Ögütçü received his bachelor's degree from Ankara University, Faculty of Political Sciences in 1983, his master's degree from the London School of Economics in 1985 and his doctorate degree from College d'Europe, Bruges in 1992. He served as an advisor for foreign media relations for Turgut Özal, then Prime Minister. He worked in the Turkish Foreign Affairs Ministry's missions in Ankara, Beijing, Brussels and OECD from 1986 to 1994. He was the principal administrator for the Asia-Pacific program at the International Energy Agency in Paris from 1994 to 2000, and the head of OECD's Global Forum from 2000 until 2005. He functioned as the External Relations and Governmental Relations Director of BG (British Gas) Group from 2005 to 2011. Currently, Mr. Ögütçü is the chairman of Global Resources Corporation (London), a regional energy investment and consultancy company; an independent director on the board of Genel Energy Plc; chairman of Invensys Plc Advisory Board; International Advisory Board member at APCO Worldwide (Washington); Advisory Board member at KCS, Windsor Energy Group and NUMIS Securities, and special envoy at Energy Charter (Brussels). He occasionally lectures on development economy, competitive edge and energy geopolitics at LSE and Harvard University. He has published numerous books and articles on energy, foreign investments, China, Middle East, Central Asia and EU in Turkey and in the international arena.

Dr. Mehmet Aktaş Director

Mehmet Aktaş received a bachelor's degree in economics from Ankara University, Faculty of Political Sciences in 1983, a master's degree in economics from Vanderbilt University in 1992 and a doctorate degree in finance from 9 Eylül University in 2003. After working in the public sector from 1984 to 1995, he joined the Yaşar Group in 1995, where he held various positions mainly in strategy, budget, and corporate finance. Mr. Aktaş was appointed as Chief Executive Officer of Yaşar Holding in July 2007 and has been serving as a member of the Yaşar Holding Board of Directors and as Chief Executive Officer since April 2009. He has been holding seats on the boards of directors of Yaşar Group companies.

Hakkı Hikmet Altan Director

Hakkı Hikmet Altan got his bachelor's degree in business administration from the Middle East Technical University in 1985. After working at the Yaşar Group from 1985 until 1988, he became Assistant General Manager at Yaşar Uluslararası Ticaret and Yaşar Dış Ticaret from 1993. He functioned as Yaşar Group Finance Coordinator from 2001 to 2003, when he was appointed as the Vice President of Finance for Yaşar Group. Mr. Altan became Vice President of Foreign Trade of the Group in 2007. Serving as the Chief Financial Officer of Yaşar Holding since 2009, Mr. Altan has been holding seats on the boards of directors of Yaşar Group companies.

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Suat Özyiğit **Director**

Suat Özyiğit got his degree in business administration/statistics from İstanbul University, Faculty of Economics in 1982. Having started his professional life as a Sales Representative at Kırlangıç Zeytinyağı in 1985, he joined the Yaşar Group as a Sales Representative at Yapaş in 1986. He held the positions of Sales Supervisor, Frozen Products Executive, Frozen Products Sales Manager, İzmir Regional Director, Assistant General Manager of Regions, and Assistant General Manager of Direct Sales (2001-2002). He then worked as the Sales Director for West from 2002. Mr. Özyiğit has been serving as the General Manager of Yaşar Birleşik Pazarlama since 2007. He has been holding seats on the boards of directors of Yaşar Group companies.

Members of the Board of Directors of our company, which is affiliated to the Yaşar Group, may hold seats on the boards of directors of other Group companies, and there may be various transactions by and between these companies that may be considered under the scope of Article 395/1 of the Turkish Commercial Code. However, the parties to such transactions are Group companies only, and necessary permissions are obtained at the general assembly meeting of each relevant company.

SENIOR MANAGEMENT

Hüseyin Karamehmetoğlu **General Manager**

Hüseyin Karamehmetoğlu received his degree in business administration from Hacettepe University. He began his professional life in 1990 as Sales Staff at Unilever, and joined the Yaşar Group in 1993 as a Sales Executive at Yapaş, where he subsequently worked as Sales Supervisor and Assistant Regional Manager. He held the position of Yaşar Birleşik Pazarlama Ankara Regional Director from 1999 to 2002, when he was appointed as Sales Director for East. Mr. Karamehmetoğlu has been serving as Pınar Su General Manager since 2011.

Gökhan Serdar **Director of Financial Affairs and Finance**

Gökhan Serdar got his degree in business administration from Bilkent University in 2000. From 2000 to 2002, he worked at Arthur Andersen Audit Department first as an audit assistant and then as an audit team leader. After Arthur Andersen was taken over by Ernst&Young, he worked as an Audit Team Leader for the latter in 2002-2003. Having joined the Yaşar Group in 2004 as Assistant Financial Coordinator at the Coatings and Chemicals Division, Mr. Serdar held the positions of Financial Controller at the Food Division from 2005 to 2007 and Financial Control Manager at Food Companies from 2007 to 2009. He has been serving as Pınar Su Director of Financial Affairs and Finance since 2009. Gökhan Serdar holds certified accountant and financial advisor license, as well as Capital Market Activities Advanced Level License and Corporate Governance Rating License.

Emin Ağa Türkmen **Sales Director**

Emin Ağa Türkmen received his bachelor's degree in labor economics and industrial relations from Gazi University in 1993. Having started his career as an accounting clerk in 1987, he worked as sales staff at Özkaynak Dağıtım Pazarlama (1989-1990) and Sales Executive at Torno Basın Yayın Pazarlama Dağıtım (1990-1991). Mr. Türkmen joined the Yaşar Group as a Sales Representative at Pınar Su in 1995, and then functioned as Assistant Sales Manager for Water and Club Soda in İzmir at Bimpaş from 1998 to 2001. He held the positions of Sales Manager for Southern Regional Dealers at Yaşar Birleşik Pazarlama in 2001 and of Direct Sales Manager in 2002. He has been appointed as Sales Manager for South at Birmaş in 2007. He has been serving as Pınar Su Sales Director since 2008.