

PINAR SU IN BRIEF

PRODUCED UNDER HYGIENIC CONDITIONS THAT ARE WELL ABOVE ITS INDUSTRY'S STANDARDS, PINAR SU'S PRODUCTS ARE MUCH APPRECIATED BY CONSUMERS. PINAR SU IS ALSO A LEADER IN CONFORMING TO THE HIGHEST STANDARDS IN ALL OF ITS BUSINESS PROCESSES.

PINAR SU'S SHAREHOLDING STRUCTURE (%)



Shareholder	%	Share Amount (TL)
Yaşar Holding A.Ş.	58.00	7,417,546.56
Pınar Süt Mamulleri San. A.Ş.	8.77	1,122,150.07
Others	33.23	4,249,648.64
Total	100.00	12,789,345.27

Pınar Su shares are traded on the Borsa İstanbul National Market under ticker symbol PINSU.

The Company's capital is represented entirely by bearer shares, each one of which entitles its owner or proxy to a single vote when attending a general meeting of the Company.

When Pınar Su laid the foundations of its first plant in 1984, it also became the first company to introduce Turkish consumers to mineral water bottled in non-returnable containers. Today, water which Pınar Su obtains from its Madran, Gökçeada, and Akçaağaç springs is supplied to consumers in Turkey and in the nearly thirty countries to which the Company exports under the "Pınar Yaşam Pınarım" (Pınar: My Life Source) label.

Keeping on top of the latest developments in its industry, Pınar Su makes use of the world's most advanced technology and infrastructure in the conduct of its manufacturing operations. Pınar Su employs class 100 barrier isolator and cleanroom technologies in its fully-automated filling plant environments, in which a positive interior air pressure is maintained while ambient air is continuously filtered. Pınar Su water is subjected to a battery of physical, chemical, and microbiological tests at every stage of production.

Produced under hygienic conditions that are well above its industry's standards, Pınar Su's products are much appreciated by consumers. Pınar Su is also a leader in

conforming to the highest standards in all of its business processes.

Pınar Su's concerns for food safety, cleanliness, hygiene, health, quality, and environmental wellbeing are all attested to by the national and international certifications that it has been awarded. The first Turkish beverage to prove its quality by being awarded NSF International certification by the US-based National Sanitation Foundation, Pınar Su was also the first packaged water brand to be approved by the Turkish Standards Institution as well.

Pınar Su is focused on increasing its products' market shares, on enhancing customer satisfaction, and on pursuing sustainable growth by developing new products as well as through the ventures that it has so far undertaken and will continue to undertake in national and international markets.

Pınar Su is a member of the Yaşar Group, one of Turkey's biggest and most highly respected corporate groups.

TODAY, WATER WHICH PINAR SU OBTAINS FROM ITS MADRAN, GÖKÇEAĞAÇ, AND AKÇAAĞAÇ SPRINGS IS SUPPLIED TO CONSUMERS IN TURKEY AND IN THE NEARLY THIRTY COUNTRIES TO WHICH THE COMPANY EXPORTS UNDER THE “PINAR YAŞAM PINARIM” (PINAR: MY LIFE SOURCE) LABEL.

hygiene

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quality

PINAR SU PRODUCTS WERE THE FIRST BEVERAGES MADE IN TURKEY TO QUALIFY FOR AMERICAN NATIONAL SANITATION FOUNDATION (NSF INTERNATIONAL) ACCREDITATION.

technology

PINAR SU MAKES USE OF THE WORLD'S MOST ADVANCED TECHNOLOGY AT ITS PLANTS.

