

# Without sacrificing “Health”, “Flavor”, or “Innovation”...

## Pınar Süt in Brief

For forty years Pınar Süt has been adhering to the highest standards and increasing its production capacity in order to keep consumers supplied with the milk and dairy products that are essential to good nourishment. Activities that reflect its pioneering identity have positioned it as the leading name in Turkey’s dairy industry.

## Leader

Pınar Süt is the leading name in Turkey’s dairy industry.



Pınar Süt was originally founded in İzmir in 1973 as the Middle East’s biggest and Europe’s most advanced dairy processing complex. The company gained immediate widespread recognition as a source of health, flavor, and innovation—indeed of life itself. In 1975 Pınar Süt introduced Turkey to the concept of “long-life” UHT milk packaged in aseptic containers.

Pınar Süt’s principal business activity is the production and sale of packaged milk, yoghurt, ayran, traditional and modern cheeses, fruit juices, butter, cream, puddings, ketchups, mayonnaise, honey, condiments, jams and jellies, desserts, and powdered products. The company operates out of plants located in İzmir and Eskişehir.

The first brand to introduce and entrench the concept of standardized wholesome milk and dairy products in Turkey, Pınar Süt has made huge contributions not just to the country’s livestock and food production but also to the health and wellbeing of its people.

Pınar Süt procures the raw milk it needs from the more than 200 dairy farms with which it works and which are contractually obliged to produce in compliance with EU food quality and safety standards.

Continuously supporting more than 30,000 producers with whom it has established strong and enduring relationships, Pınar Süt also contributes to the progress of dairy production in Turkey.

Besides supplying its home market, Pınar Süt also exports milk and dairy products to other countries as well. The company is advancing sure-footedly towards becoming a regional force.

Pınar Süt is a member of the Yaşar Group, one of Turkey’s biggest and most highly respected corporate groups.

### Pınar Süt’s Shareholder Structure (%)

Others  
38.59



Yaşar Holding A.Ş.  
61.41

Shareholder	% Share	Share Amount (TL)
Yaşar Holding A.Ş.	61.41	27,603,901.56
Others	38.59	17,347,149.69
<b>Total</b>	<b>100.00</b>	<b>44,951,051.25</b>

Pınar Süt shares are traded on the Borsa İstanbul National Exchange under ticker symbol PNSUT.

Pınar Süt’s capital is represented by “Class A registered”, “Class B registered”, and “Class C bearer” shares. Each share entitles its owner (or designated proxy) to one vote at ordinary and extraordinary general meetings of the company.