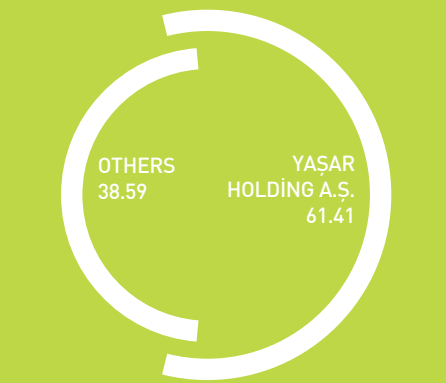


PINAR SÜT IN BRIEF

THE LEADER OF TURKEY'S DAIRY MARKET, PINAR SÜT EMPLOYS THE MOST ADVANCED TECHNOLOGY TO PRODUCE SUPERIOR-QUALITY MILK AND DAIRY PRODUCTS THAT IT OFFERS IN A BROAD AND INNOVATIVE PORTFOLIO FORMULATED TO SATISFY CONSUMER EXPECTATIONS AT THE HIGHEST LEVEL.

PINAR SÜT'S SHAREHOLDING STRUCTURE (%)



Shareholder	%	Share Amount (TL)
Yaşar Holding A.Ş.	61.41	27,603,901.57
Others	38.59	17,347,149.68
Total	100.00	44,951,051.25

Pinar Süt shares are traded on the Borsa İstanbul National Exchange under ticker symbol PNSUT.

Pinar Süt's capital is represented by "Class A registered", "Class B registered", and "Class C bearer" shares. Each share entitles its owner (or designated proxy) to one vote at ordinary and extraordinary general meetings of the Company.

Founded in İzmir in 1973 as the Middle East's biggest and Europe's most advanced dairy plant at the time, in 1975 Pinar Süt introduced Turkish consumers to the country's first long-life milk packaged in aseptic containers.

Pinar Süt was the first national brand in Turkey to draw consumers' attention to the importance of wholesome milk and dairy products. Becoming synonymous with the concepts of "Health", "Flavor", and "Innovation" and achieving a high level of brand recognition as "Pinar: My Source of Life", Pinar Süt and its steadily expanding product line were embraced ever more strongly by Turkish consumers over the years. While leading the way forward by helping to raise successively healthier new generations, Pinar Süt has also made tremendous contributions to the progress of Turkey's livestock and food industries.

Pinar Süt's principal business activity is the production and sale of packaged milk, yoghurt, ayran, traditional and modern cheeses, fruit juices, butter, cream, puddings, ketchups, mayonnaise, honey, condiments, jams and jellies, desserts, and powdered products. The company operates out of plants located in İzmir and Eskişehir.

The production capacity and logistical advantages of Pinar Süt's new dairy plant in Şanlıurfa will further boost the Company's capabilities when the plant commences operations.

Pinar Süt procures the raw milk it needs from the 195 dairy farms with which it works and which are contractually obliged to produce in compliance with EU food quality and safety standards. Continuously supporting more than 25,000 producers with whom it has established strong and enduring relationships, Pinar Süt also contributes to the progress of dairy production in Turkey.

Besides supplying its home market, Pinar Süt also exports milk and dairy products to other countries as well. The Company is advancing sure-footedly towards becoming a regional force.

Pinar Süt is a member of the Yaşar Group, one of Turkey's biggest and most highly respected corporate groups.

WHILE LEADING THE WAY FORWARD BY HELPING TO RAISE SUCCESSIVELY HEALTHIER NEW GENERATIONS, PINAR SÜT HAS ALSO MADE TREMENDOUS CONTRIBUTIONS TO THE PROGRESS OF TURKEY'S LIVESTOCK AND FOOD INDUSTRIES.

FIRST BRAND TO DRAW ATTENTION TO THE IMPORTANCE OF WHOLESOME MILK AND DAIRY PRODUCTS

LEADER IN EVERY PRINCIPAL OPERATIONAL CATEGORY

first leader

CONSUMER-FOCUSED PRODUCTS DEVELOPED THROUGH INNOVATIVE APPROACHES

innovative

